



## Parish Capital Campaign Planning Study Summary

### Overview of Planning Study Process

Over the past few months we have begun planning to celebrate our Parish Centennial in 2022. Through our preparation we determined the need to conduct a parish capital campaign. Three main funding initiatives have been identified:

#### 1) Saint Christopher Centennial Celebration

- Host a Centennial Celebration event
- Install a new shrine of Saint Christopher within the church
- Build and dedicate *Saint Christopher Centennial Park*

#### 2) Faith Formation

- Develop outreach and marketing programs to increase Mass attendance, day school and PSR enrollment
- Update and maintain the parish websites, app, and social media
- Upgrade school and office computers to Windows Operating System 10
- Expand day school assistance, scholarship opportunities and Pre-K programs
- Expand programming and events for different parish demographic groups
- Purchase new desks for day-school and Parish School of Religion

#### 3) Capital Projects

- Church: refurbish/replace kneelers; seat cushions for pews; and renovated main entryway
- School & Parish Center: roof replacement; safety glass installed at entrance doors; new carpeting; vinyl tiles; wall repair; meeting room dividers; HVAC. Replacements, and security cameras
- Campus: outdoor lighting; Mary's Courtyard; parking lot repair; directional signs at entrances and around parish campus; and increase handicap accessible parking spaces
- Trinity Hall- A/C unit; boiler; tuckpointing
- Parish Office- paint the offices, kitchen, and bathrooms; and install new carpeting
- Mary's Room- replace window blinds, carpeting, and refurbish the kitchen

*Our planning included some interviews with parishioners, two opportunities to attend a Townhall meeting, and an online survey open to all the parish to share opinions and offer input.*

### **Key Study Findings**

- A total of 13% (239/1,820) of active parish families participated in the study.
- 77% of interviewees and 51% of survey respondents replied “yes” when asked if they believe Saint Christopher is doing a good job of serving the needs of its parishioners.
- Frequently cited parish **strengths**: Dedication and support of the parish community, Inspirational qualities of Mass, and The Quality of the Parish Day School
- Frequently cited things the parish could **do better**: Communication and transparency from parish leadership, Marketing of the parish and day school, and increase active support of parish educational programs from parish leadership.
- 95% of respondents had a positive, or mostly positive view of the proposed parish projects.
- 85% of interview participants and a majority (52%) of survey participants replied “yes” when asked if they would support a capital fundraising campaign to generate funds for the listed parish projects.
- 93% of interview and survey respondents expressed a willingness to contribute to the campaign in support of the proposed projects.
- Responses to questions regarding proposed parish projects and a potential capital campaign indicate there would be substantial financial support.

### **Recommended Next Steps**

- Provide a summary of study findings to the parish community.
- Update the parish case for support.
- Recruit a Campaign Leadership Committee.
- Launch a parish-wide capital campaign in the Fall of 2019, with a goal of \$3 million.